

# ACHIEVE MORE WITH A COMPLETE ASSOCIATION MANAGEMENT PLATFORM

Attracting and engaging members, delivering innovative revenue-generating programs, and operating efficiently are critical to your success. Associations constantly face challenges due to complex processes, multiple siloed systems, and a wealth of data stored in different locations – factors that make achieving these goals difficult.

Association Anywhere® by ACGI Software® is an association management system (AMS) that can help you achieve higher performance across even the most complicated processes and membership structures. Built on a proven enterprise database platform, Association Anywhere® delivers a comprehensive suite of modules to help you centralize data and automate critical business processes – enabling levels of efficiency and agility you never thought possible.

Achieve more – unify your people, data, processes, and programs with Association Anywhere, the most trusted AMS in the industry.

## Extend Higher Performance Across the Organization

To ensure seamless operations across your organization, ACGI Software® extends its core capabilities with a suite of APIs and web services to support third-party applications for managing related business functions, such as content management, learning management, e-marketing, online journals, social communities, sales automation, and custom applications. Fully integrated with single sign-on and the ability to share the same centralized, secure database as your membership data, these solutions extend the value of your Association Anywhere® system – allowing you to achieve more.

## World-Class Support and Implementation

Association Anywhere® offers world-class support and seamless implementation, ensuring that your organization is up and running smoothly. Our dedicated team provides expert guidance every step of the way, from initial setup to ongoing support, helping you maximize efficiency and achieve your goals with ease.



## Benefits

Security and scalability – protect constituent data and grow to any size in a secure, hosted environment.

Data integrity and ease of access with a centralized, enterprise-class database with multi-tenant capabilities to support the most complex environments

Greater efficiency and productivity through streamlining and automation of core processes

Increased revenue generation with powerful and effective campaigns and management of your core programs

Member empowerment through 24/7 online self-service, web and mobile access

Stronger member engagement and retention through integration with communities and websites to better serve constituents

# The True Hub of your Association

With 25+ years of expertise captured and finely tuned in a single integrated software suite, Association Anywhere® delivers the depth and breadth of functionality you need to deliver higher performance across core association functions:

- **Membership Management**

**Engage. Serve. Retain.** Gain complete control over how you engage, manage, and retain members. By supporting any level of complexity and automating core member services, Association Anywhere® reduces the effort involved in the membership join/renewal process, committee management, dues accounting, and service delivery.

- **Marketing & Communications**

**Target. Communicate. Grow.** Association Anywhere® provides integrated marketing and communications modules that give you the insight and tools needed to understand constituent needs so you can rapidly deliver highly targeted, data-driven marketing campaigns.

- **Meeting & Event Management**

**Plan. Manage. Execute.** For events of all sizes, Association Anywhere® centralizes data and automates processes for seamless execution across the full event lifecycle, enabling you to deliver the best possible experience for registrants, exhibitors, sponsors, and faculty.

- **Accounting & Finance**

**Collect. Govern. Report.** Gain centralized control and reduce the cost and effort of financial operations with Association Anywhere. Enable accurate, timely financial reporting while providing confidence for your next audit.

- **Reporting & Business Intelligence**

**Access. Analyze. Act.** Association Anywhere® provides reporting and business intelligence modules that unlock the value of your data, enabling timely, fact-based financial, operational, and strategic decisions.

- **Online Self-Service**

**Engage. Communicate. Retain.** Improve member satisfaction, reduce administrative overhead, and promote revenue growth by empowering constituents with self-service access to applications, renewals, profile updates, event registration, and e-commerce.

- **Education & Certification**

**Manage. Track. Enhance.** Effectively run training and certification programs by automating processes and improving the integrity of education and certification data. Easily deploy, enhance, and evolve programs to deliver greater value to individuals and organizations.

- **Subscription & Publications**

**Package. Sell. Grow.** Gain control over subscription management, packaging, pricing, ordering, billing, and fulfillment. By automating and standardizing these processes, Association Anywhere® reduces cost and complexity, helping you realize more revenue per subscriber.

- **E-Commerce**

**Build. Deploy. Sell.** Configure and operate efficient, easy-to-use online stores to sell books, publications, and other merchandise to constituents, delivering greater member value and increasing revenues.

- **Fundraising**

**Set goals. Promote. Achieve.** Standardize and improve your fundraising process. Establish goals, generate solicitations, manage pledges, and track contributions by donor. By linking fundraising to other constituent interactions, Association Anywhere® helps you make fundraising appeals more engaging and achieve your fundraising goals more quickly.

- **Submissions Management**

**Capture. Validate. Collaborate.** Uniquely define application submissions (abstracts, awards, grants, etc.) and automate workflows to manage the full lifecycle of your submittals. Foster communication and collaboration between submission creators and those who review, manage, and consume the content.

