

# ACHIEVE MORE WITH A COMPLETE CERTIFICATION



Your success as a certification and credentialing organization depends on effectively managing processes and data that are critical to delivering the quality, security and trust expected by your certificants. Consistency in standards, education, data management and processes – aligned with effective communications – are critical to your reputation and your ability to grow.

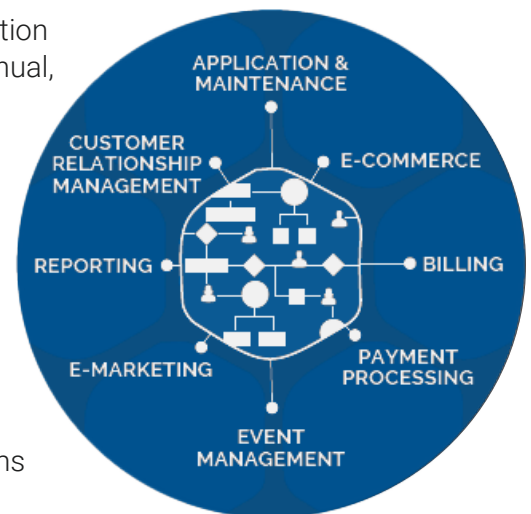
Certelligence® by ACGI Software is a web-based certification management system that can help you achieve higher performance across even the most complicated certification programs. Built on a proven enterprise database platform, Certelligence delivers a comprehensive suite of modules to help you streamline and automate critical business functions, rules and requirements – enabling levels of efficiency and agility you never thought possible.

Built-in self-service components easily integrate with your web and mobile sites to give your certificants online, on-demand access to key functions, information and personalized resources.

Achieve more – unify your people, data, documents, business rules and processes with Certelligence® and benefit from ACGI Software's certification management expertise.

## Benefits

- **Improves efficiency and agility** by streamlining certification application submissions and review processes while also automating other manual, paper-based approaches
- **Improves data and operational integrity** by delivering all applications through a centrally-managed, enterprise-class database platform while enforcing certification rules and requirements
- **Supports best-in-class technologies** through open web-services integration with industry-leading learning management systems, testing service providers, content management systems, online community platforms and an array of back-office and mobile systems
- **Enables multiple certification streams** to effectively track applicants, candidates, and certificants as they progress through programs
- **Improves the online experience** by providing certificants with 24x7 self-service access to applications, registration, content, progress reports and educational resources
- **Enhances communication** by allowing unlimited, personalized emails to engage candidates, certificants, committees, reviewers, institutions, partners and the public
- **Simplifies logistics** by automating the creation and distribution of verification letters, certificate reprints, consent forms, committee applications, badges and more



- **Supports an unlimited number of programs and program changes** so you can launch new programs or revise existing ones while still maintaining appropriate certificant eligibility and certification requirements
- **Enables pricing flexibility for multiple fee structures** so you can easily set and revise rules and fees for applications, certification, re-certification, coursework, testing and other service charges
- **Strengthens financial performance** by enabling integration and reconciliation of accounting activity across all aspects of the certification process and ensuring accurate, timely billing and payment processing
- **Fosters program growth** through powerful relationship management capabilities and a full suite of modules for expanding and enhancing certification programs, including e-marketing, e-commerce, event management and publication management

## Extend Higher Performance Across the Organization

To ensure seamless operations across your organization, Certelligence® extends its core capabilities with a suite of integrated applications for managing related business functions. These plug-and-play applications share the same centralized, secure database used for managing your certificants' data and include:

- Customer Relationship Management
- Events, Abstract and Speaker Management
- Marketing
- E-Commerce Store Operations
- Publications and Subscription Management
- Reporting and Business Intelligence
- Accounts Receivable
- Sales Management
- Committee Management

## Key Features

Hosted, secure, database-driven platform  
– no software or hardware to install or maintain

Configurable workflow engine for automating certification management processes, based on your unique configurations and business rules

Integrations with exam providers, learning management systems (LMS), testing platforms, accounting systems, online communities, web content management and more

Online submissions for collecting applications, managing eligibility and maintenance requirements, and allowing attachment of supporting documentation

Meetings management for planning and executing events of all sizes  
– conferences, education courses, workshops, online seminars and more

Over 200 interactive reports and executive dashboards, plus a business intelligence suite (SAP Business Objects) for ad-hoc querying, in-depth analysis, and list building

Online self-service features for profile management, event registration, renewals, transcripts, e-commerce, directories, receipts and many other functions

CRM tools with a built-in e-communications engine for automating and tracking email marketing campaigns

Financial management – invoicing, payment processing, accounts receivable, reconciliation reporting, and an open general ledger interface